

Basic information

Locations: Headquartered in Kolkata, with retail stores in 9 states majorly Andhra Pradesh, Assam, Bihar, Jharkhand, Odisha, Tripura, Uttar Pradesh, West Bengal.

Total Employees: 4500+

Company Description: Style Bazaar, operated by Bazaar Style Retail Ltd., is a Kolkata-headquartered value fashion retailer with a strong presence in Tier II and Tier III cities, particularly across East and Northeast India with a growing network of 235+ stores across India we cater to the fashion and lifestyle needs of the aspiring middle class.

Our Brands



Awards & Recognition

- ❖ 2019-2020
 - **Most Admired Fashion Retailer of the Year**- India Fashion Forum
 - Pride of Bengal Award
- ❖ 2020-2021
 - **Emerging Retailer of the Year** - Retailer Associations of India
- ❖ 2022-2023
 - **ET Industry Leader Award**- The Times Group

Milestones

- 2024 • Unfolding of a new chapter with getting **officially listed at BSE**
- 2023 • Most significant milestone of **135 stores across 9 states of India** with an aggregate of 1.20 million square feet of retail space. ET Industry Leader Award
- 2018 • Further expansion with multiple investment from Rakesh Jhunjhunwala and Intensive Finance Private Limited, **we actively established a total of 38 stores in 5 states.**
- 2016 • Expansion to Odisha with 0.10 million square feet of retail space and **achieved an annual revenue of 1000 million.**
- 2014 • **Year of Incorporation-Opening of first outlet in Berhampur, West Bengal.**

Mission & Vision

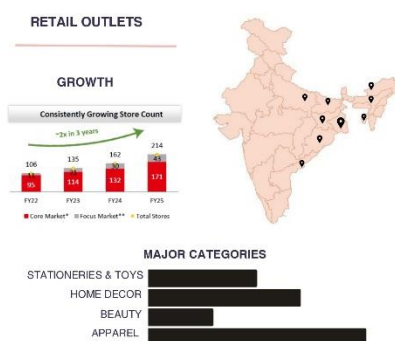
Mission: Style Bazaar strives to impact the sustainable development of a society where the stores are present by infusing the collaborative spirit and passion in their employees who work with integrity so that customers can be given a delightful experience whereby creating value for the organization and for all stakeholders by DOING THE RIGHT THINGS.

Vision: We strive to attain market leadership across the aspiring real India by providing quality and a unique product mix at a value for money price and creating a great shopping experience for the customers.

Accomplishments



235 + 9+ STATES



Financial Performance



Marquee Investors

